

A council approach to food and obesity in Newcastle

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Presentation

Why a city food plan?

Background to the development of the plan

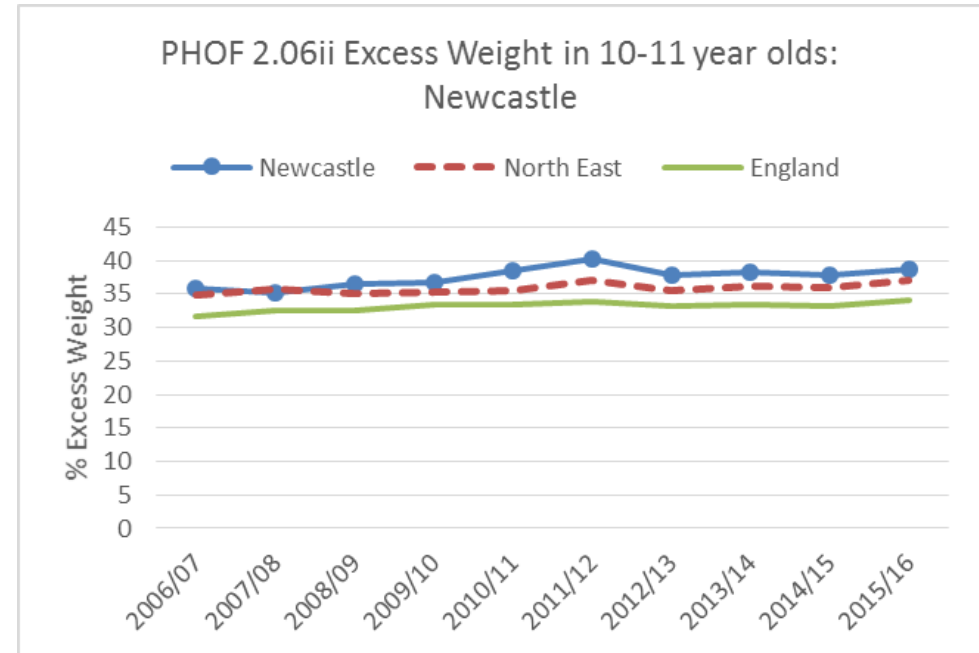
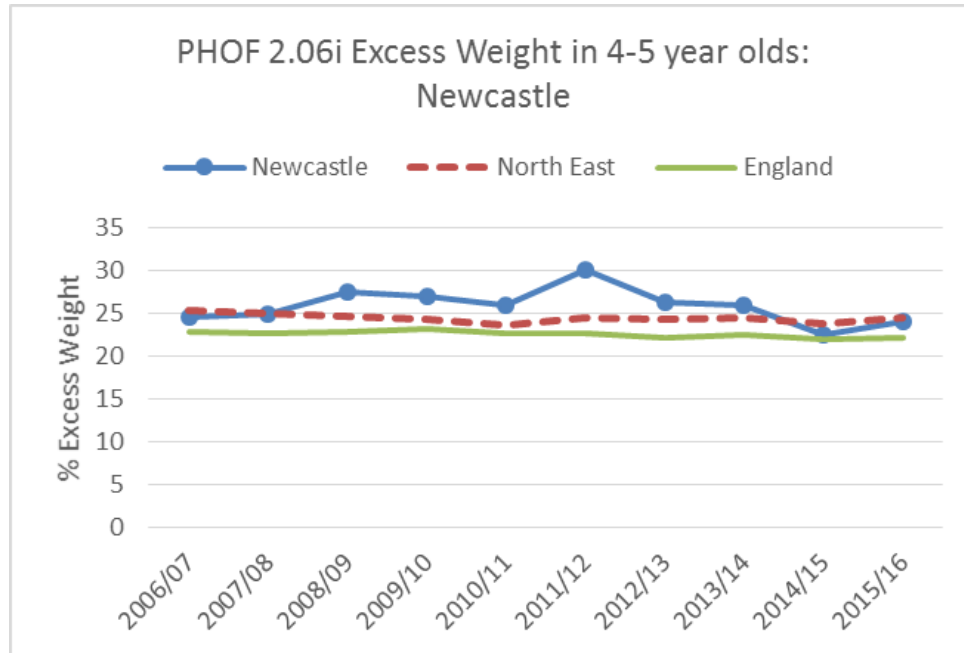
Key components

Next steps

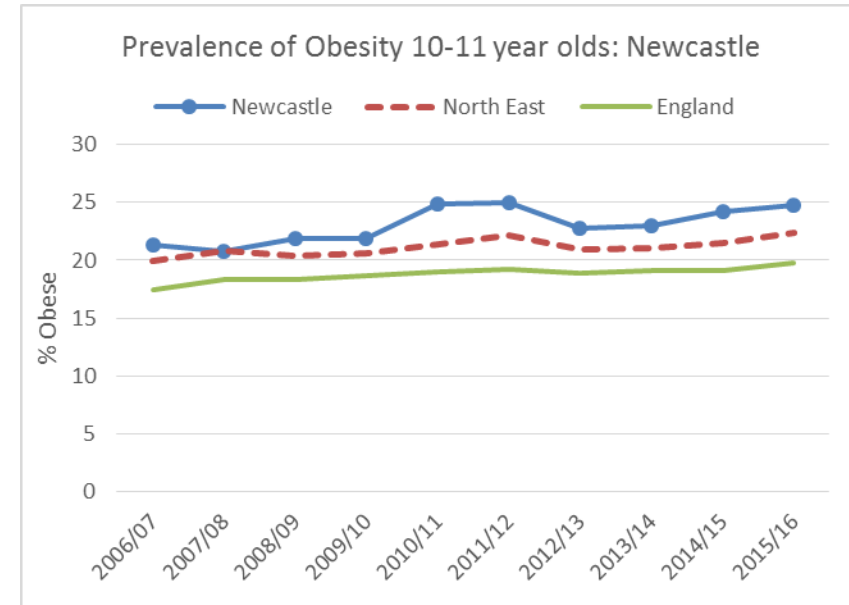
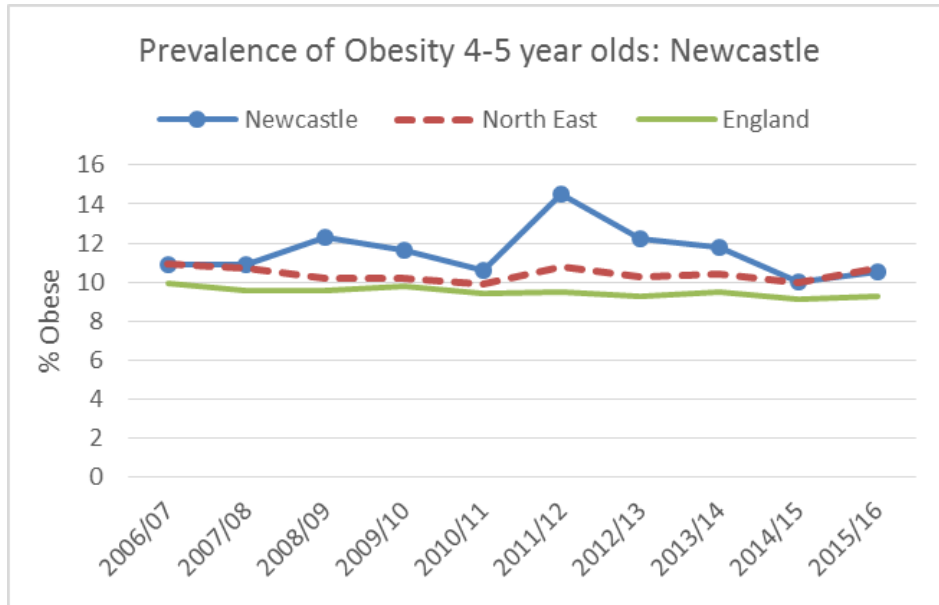
NCC Priorities

- A working city
- Decent neighbourhoods
- Tackling inequalities
- A fit for purpose council

Excess weight - Current position

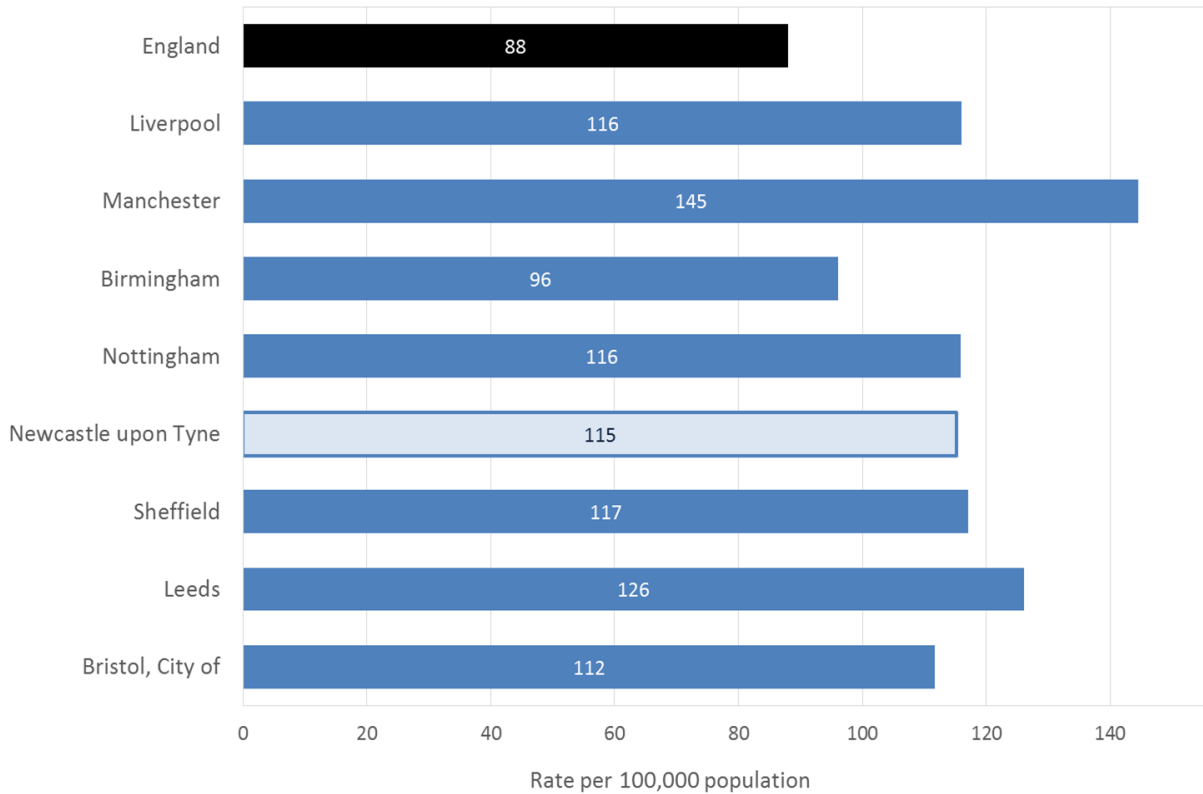


Excess weight - Current position

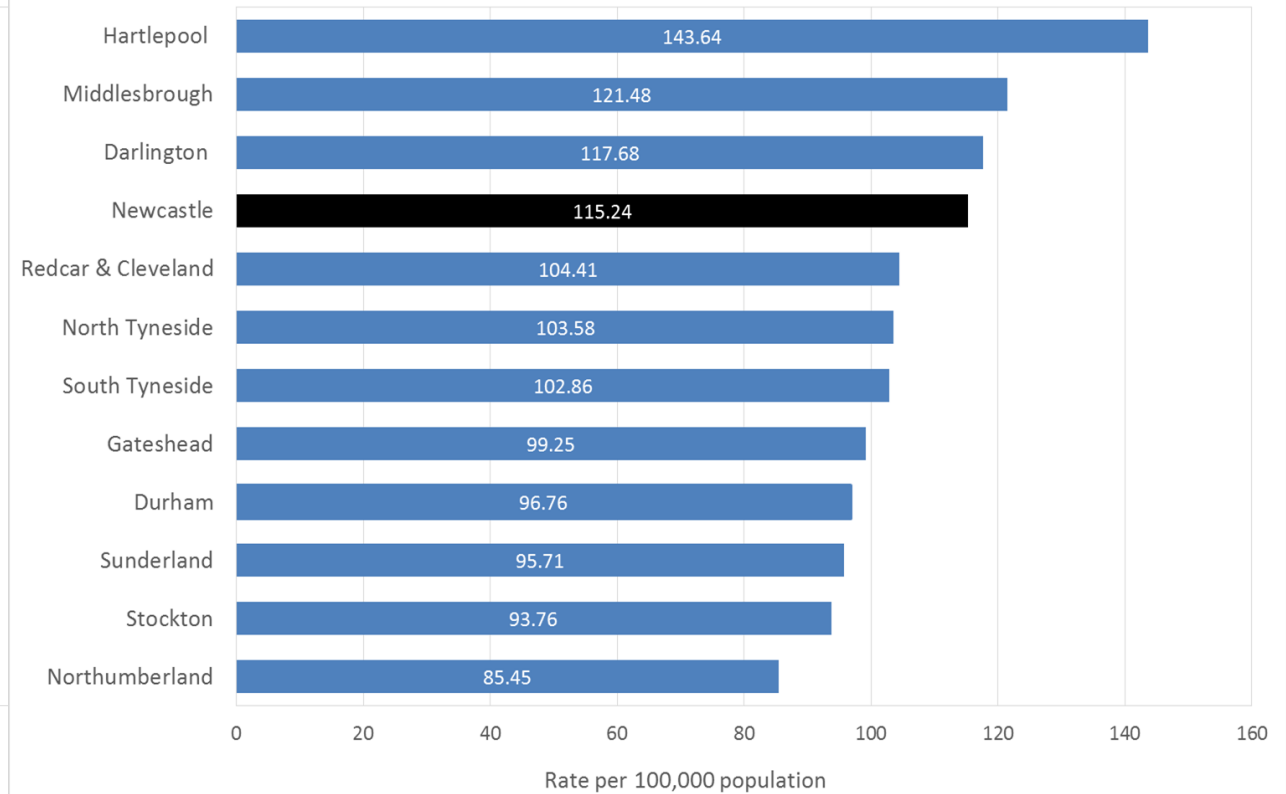


Density of Fast Food Outlets

Density Of Food outlets in England, Core City Comparison, 2014. Source: PHE



Density Of Food outlets in England, North East Comparison, 2014. Source: PHE



Sustainable Food Cities

- **Newcastle part of the Sustainable Food City Network**
- **Food Newcastle – Charter**
- **Food Newcastle Action Plan**

City Food Plan

“address the health and well-being of the local population by implementing a range of actions to improve what people eat and drink”

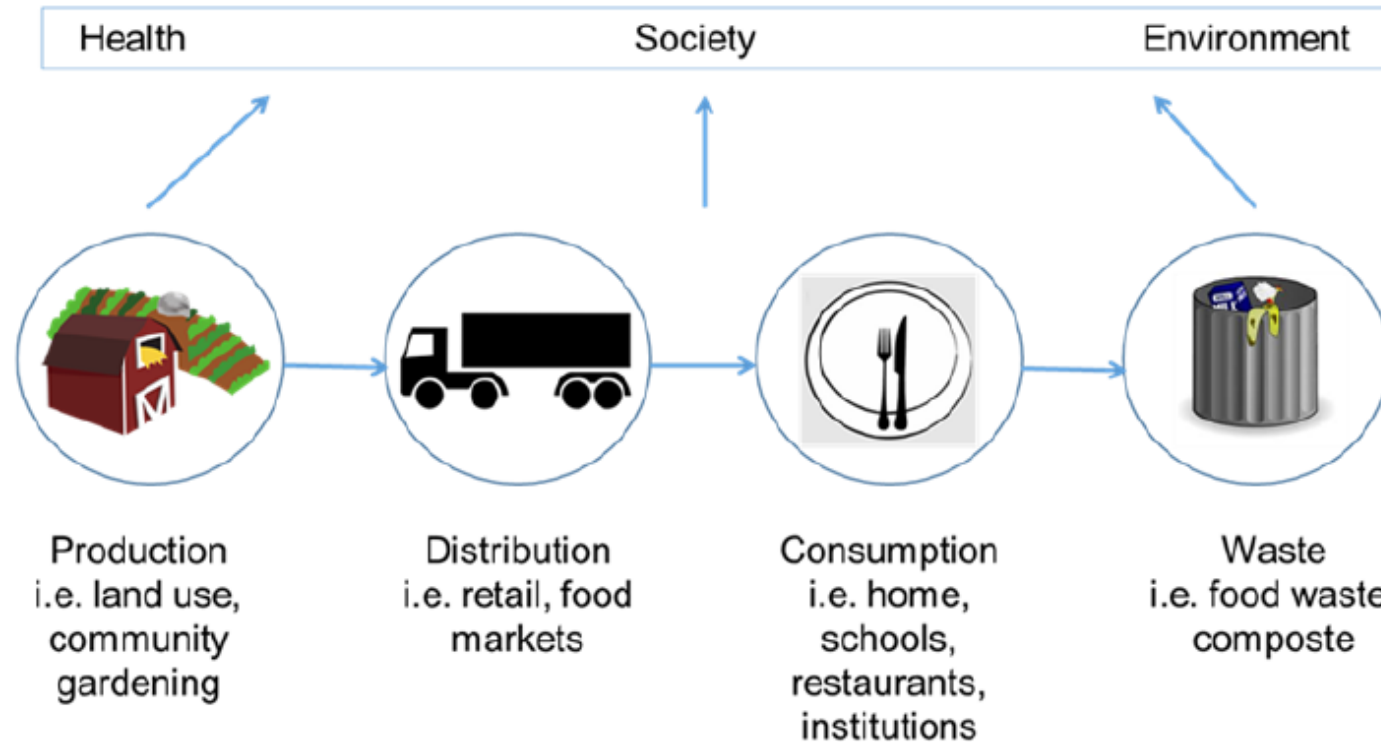
Food Plan

- **Development of a city wide food plan**
- **Realisation that food is not simply related to the obesity agenda**
- **Using food as a vehicle to tackle wider issues**
- **Developed in partnership**
- **Sustainable Food City programme**

Process

- **Scoping document**
- **Review of existing plans and strategies**
- **Interviews with key stakeholders**
- **Draft plan developed**
- **Consultation**
- **Refinement**
- **Final plan delivered**

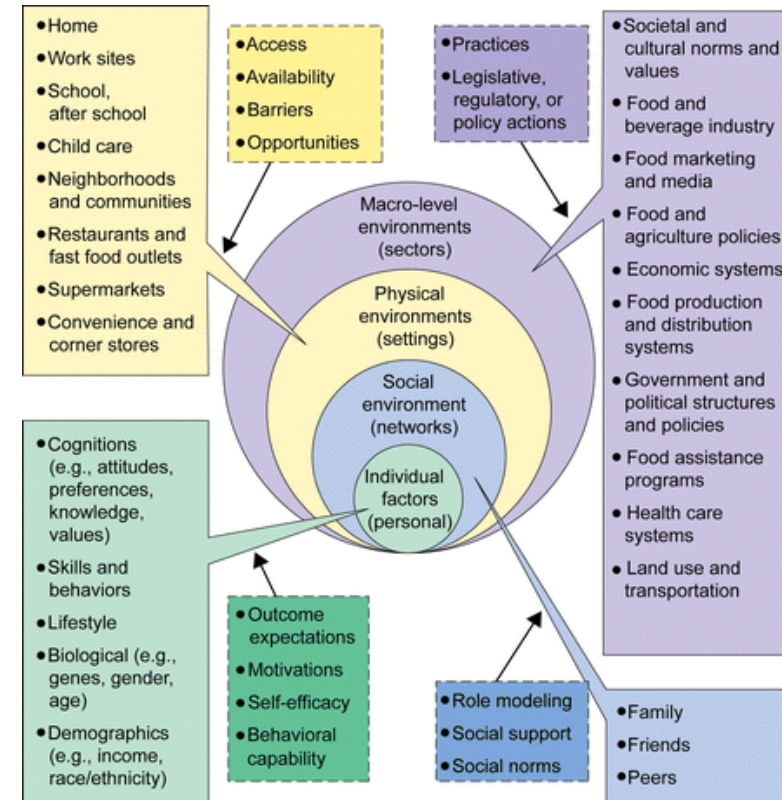
Components of the Food System



Taken from Newcastle city wide food policy scoping document, Suzanne Spence

Factors influencing what people eat

- **Complex factors**
- **Action needs to be taken at different levels**



Story M, et al. 2008.
Annu. Rev. Public Health. 29:253-72

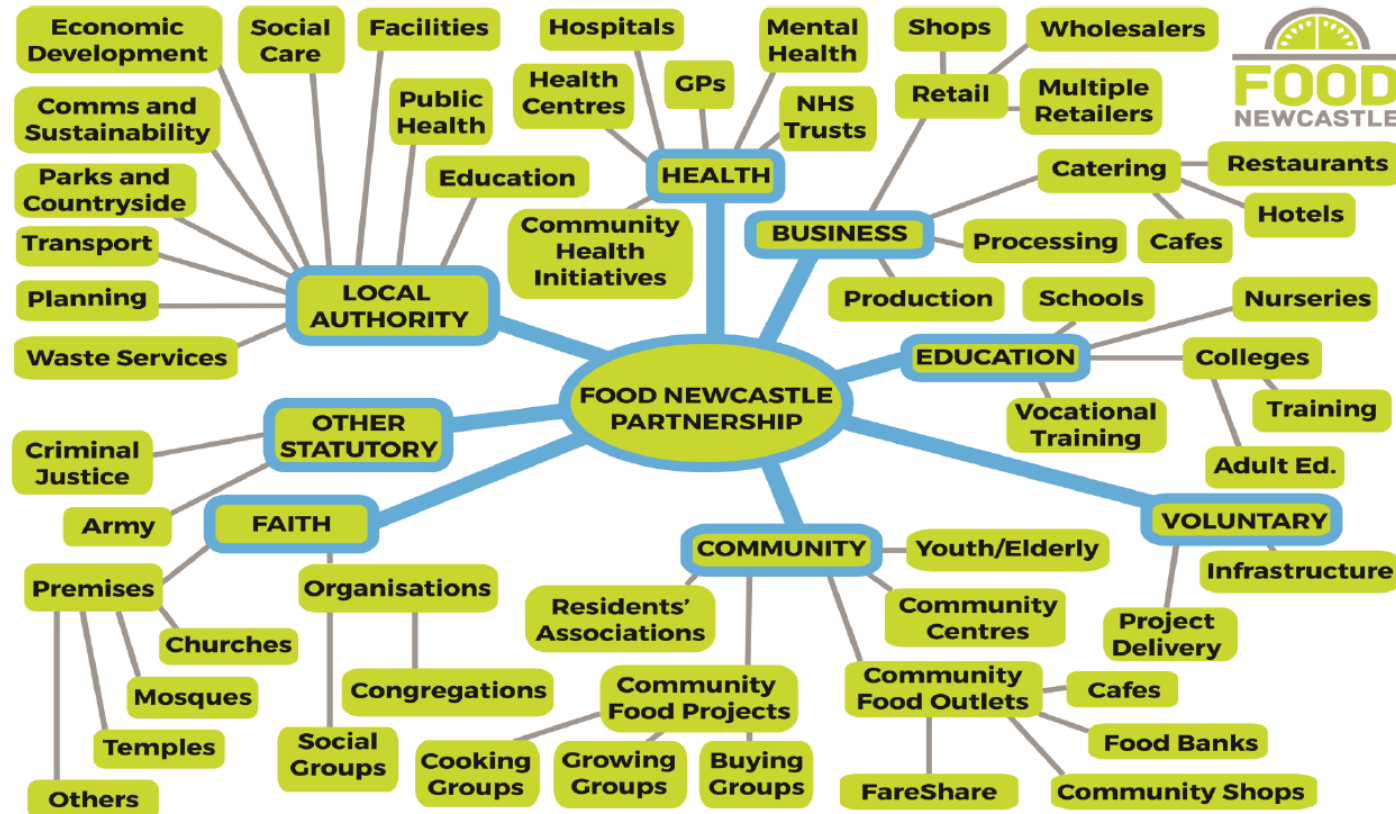
Main themes

- **Diet related ill health and access to good food**
- **Good food for all: tackling food poverty**
- **Community food knowledge, skills, resources and projects**
- **Strengthen the local sustainable food economy**
- **Transforming catering and food procurement**
- **Reducing waste and the ecological footprint of the food system**
- **Approach and partnerships**

Links to other plans

- **Wellbeing for Life Strategy**
- **City Health Plan**
- **Core Strategy and Urban Core Plan**
- **Hot Food Takeaway SPD**

Stakeholder Analysis



Implementation

- **Partnership approach**
- **Building on previous structures and processes**
- **Revision of Food Newcastle**
- **Key priorities for Year 1 identified**

Implementation

Food Newcastle to oversee implementation of the plan

- Reducing sugar consumption
- Reducing holiday hunger
- Increasing food skills and knowledge
- Establish good food business network
- Establish a strategic food waste group

Challenges

- **Funding**
- **Engagement**
- **Scope**