

JAMIE SADLER PRESENTS...

# HARISSA RESTAURANT & TAKEAWAY

ASO: NORTH EAST OBESITY FORUM  
27<sup>TH</sup> APRIL 2017



# Food Nation is a Social Enterprise



# Food Nation is a Social Enterprise

- Trade to tackle social or environmental issues
- Reinvest profits back into the business or the local community
- When we make profit, society profits



## Inspiring people about good food



- Practical Food & Nutrition Education
- Harissa: Restaurant and Takeaway
- Food Partnership: Food Newcastle



# Life Expectancy Inequality

## Ponteland South



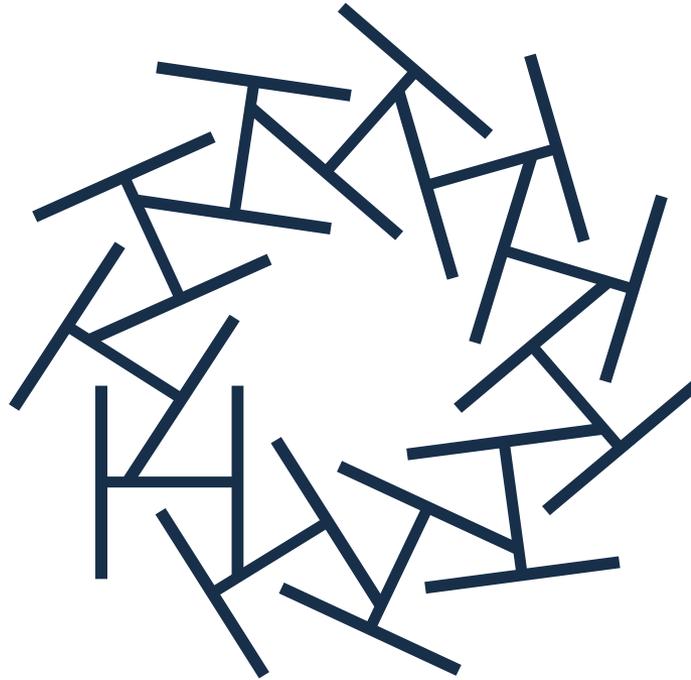
Healthy life expectancy along the Newcastle Metro for adults aged 55

Metro system map courtesy of Nexus



RSPH Minister of Public Health Award....





HARISSA

MEDITERRANEAN KITCHEN



## KEY AREAS OF FOCUS..

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- Good pay & training opportunities
- Pre-apprenticeship training programme



## KEY AREAS OF FOCUS..

- Harissa Social Lunch Club



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- Takeaway service



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- Understanding & measuring our impact



## KEY AREAS OF FOCUS..

- Harissa Social Lunch Club
- Takeaway service
- Local litter picks
- Understanding & measuring our impact
- Re-investing profits into our educational focused work and inspiring more people about good food!



# 2016 Secret Diner Awards – The Winners



## Best Fine Dining

2016: The Baby Store

**BARRY BERRY**

Best Fine Dining restaurant in the North East. The Baby Store is a family-run business that has been serving the community since 1985. The restaurant is located in the heart of the city and offers a wide range of dishes that are both delicious and healthy.

## Best Hotel Restaurant

2016: The Grand Hotel



## Best Casual Dining

2016: The City Fisherman



Local, sustainable produce, sourced from their own allotment. There are plans to run a takeaway service from the ample kitchen: in which case, I may have to put in a regular order.

### Secret Diner's verdict (out of 5 stars)

- Food: ★★★★★
- Ambience: ★★★★★
- Service: ★★★★★

### Harissa Mediterranean Kitchen

31-33 Starbeck Avenue  
Sandyford  
Newcastle upon Tyne  
NE2 1RJ

0191 261 5501  
www.harissakitchen.co.uk

## great food shop?

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A restaurant so good I went twice

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## Best European

2016: The Grand Hotel



### CALLS OWN

Best European restaurant in the North East. The Grand Hotel is a family-run business that has been serving the community since 1985. The restaurant is located in the heart of the city and offers a wide range of dishes that are both delicious and healthy.

## Best Asian

2016: The Grand Hotel



### BUCKLE

Best Asian restaurant in the North East. The Grand Hotel is a family-run business that has been serving the community since 1985. The restaurant is located in the heart of the city and offers a wide range of dishes that are both delicious and healthy.



### BUSINESS TIP

- Invest in your staff
- Offer a range of services
- Keep your customers happy

## Best Value

2016: The Grand Hotel



### BUSINESS TIP

- Invest in your staff
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## Best Newcomer

2016: The Grand Hotel



### HARRISSA KITCHEN

Best Newcomer restaurant in the North East. Harissa Kitchen is a family-run business that has been serving the community since 1985. The restaurant is located in the heart of the city and offers a wide range of dishes that are both delicious and healthy.

### BUSINESS TIP

- Invest in your staff
- Offer a range of services
- Keep your customers happy

food nation





- An independent cross-sector partnership
- Sustainable and healthier food culture
- Launching Newcastle's first ever food focused city plan in partnership with Newcastle City Council



## FOOD NEWCASTLE'S KEY AREAS OF FOCUS...

1. Promoting healthy and sustainable food
2. Tackling food poverty and access to healthy food
3. Building community food knowledge
4. Promoting a vibrant and sustainable food economy
5. Transforming catering and food procurement
6. Reducing waste and the ecological footprint



Find out more about us at...

[Foodnation.org](http://Foodnation.org)

[harissakitchen.co.uk](http://harissakitchen.co.uk)

[foodnewcastle.org](http://foodnewcastle.org)

Or pop up to see us in Harissa!!

**THANK YOU!**

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