

JAMIE SADLER PRESENTS...

**HARISSA RESTAURANT
& TAKEAWAY**

**ASO: NORTH EAST OBESITY FORUM
27TH APRIL 2017**



Food Nation is a Social Enterprise



Food Nation is a Social Enterprise

- Trade to tackle social or environmental issues
- Reinvest profits back into the business or the local community
- When we make profit, society profits



Inspiring people about good food



- Practical Food & Nutrition Education
- Harissa: Restaurant and Takeaway
- Food Partnership: Food Newcastle



Life Expectancy Inequality

Ponteland South



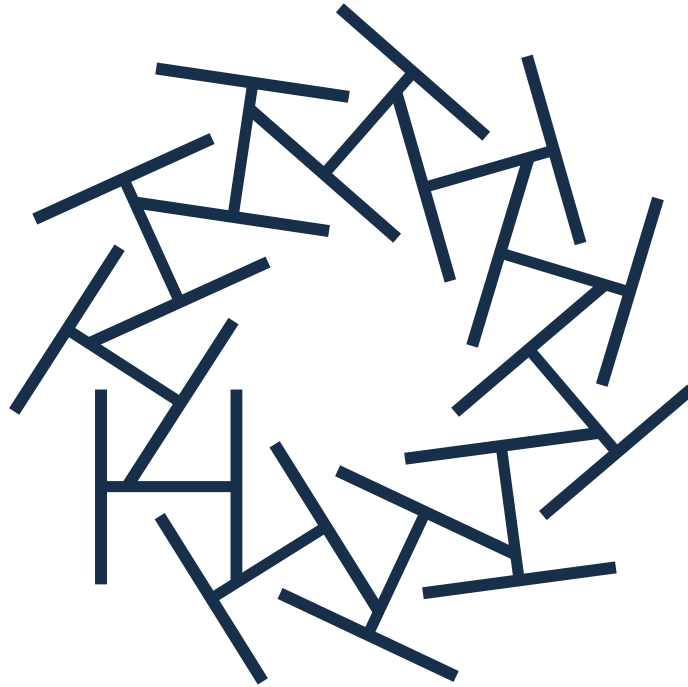
Healthy life expectancy along the Newcastle Metro for adults aged 55

Metro system map courtesy of Nexus



RSPH Minister of Public Health Award....





HARRISSA

MEDITERRANEAN KITCHEN



KEY AREAS OF FOCUS..

- Top quality food, service and ambience!



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- Strength2Food: Local Fish Supply Chain



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- Good pay & training opportunities



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- Top quality food, service & ambience!
- Strength2Food: Local Fish Supply Chain
- Good pay & training opportunities
- Pre-apprenticeship training programme



KEY AREAS OF FOCUS..

- Harissa Social Lunch Club



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- Takeaway service



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- Local litter picks



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- Harissa Social Lunch Club
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- Understanding & measuring our impact



KEY AREAS OF FOCUS..

- Harissa Social Lunch Club
- Takeaway service
- Local litter picks
- Understanding & measuring our impact
- Re-investing profits into our educational focused work and inspiring more people about good food!



2016 Secret Diner Awards – The Winners



Best Fine Dining

2016: The Baby Store

BARRY BONEY
The Baby Store is a fine dining restaurant in the heart of the city. It is a perfect place for a special occasion or a romantic dinner. The food is exceptional and the service is impeccable.

Best Hotel Restaurant

2016: The Grand



Best Casual Dining

2016: The City Fisherman



BUSINESS TIP

- Invest in quality ingredients
- Offer a variety of menu options
- Keep your prices competitive
- Focus on customer service

cal, sustainable produce, sourced from their own allotment. There are plans to run a takeaway service from the ample kitchen: in which case, I may have to put in a regular order.

Secret Diner's verdict (out of 5 stars)

- Food: ★★★★★
- Ambience: ★★★★★
- Service: ★★★★★

Harissa Mediterranean Kitchen

31-33 Starbeck Avenue
Sandyford
Newcastle upon Tyne
NE2 1RJ

0191 261 5501
www.harissakitchen.co.uk

Best European

2016: The Grand



CALLS OWEN

Owen is a chef and restaurateur who has worked in some of the best restaurants in the world. He is now the head chef at The Grand, where he is responsible for the food and service.

Best Asian

2016: The Grand



BUCKLE UP

It's time to buckle up and get ready for the future of food. The industry is changing and restaurants need to adapt to survive.



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Best Value

2016: The Grand



BUSINESS TIP

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Best Newcomer

2016: The Grand



HARRISSA KITCHEN

Harissa Kitchen is a new restaurant in the heart of the city. It is a perfect place for a special occasion or a romantic dinner. The food is exceptional and the service is impeccable.

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great food shop?

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A restaurant so good I went twice

PAGE 59



... IN THE JOURNAL







- An independent cross-sector partnership
- Sustainable and healthier food culture
- Launching Newcastle's first ever food focused city plan in partnership with Newcastle City Council



FOOD NEWCASTLE'S KEY AREAS OF FOCUS...

1. Promoting healthy and sustainable food
2. Tackling food poverty and access to healthy food
3. Building community food knowledge
4. Promoting a vibrant and sustainable food economy
5. Transforming catering and food procurement
6. Reducing waste and the ecological footprint



Find out more about us at...

Foodnation.org

harissakitchen.co.uk

foodnewcastle.org

Or pop up to see us in Harissa!!

THANK YOU!

jamie@foodnation.org

