



**Association for the Study of Obesity (ASO)
ASO Communications Lead**

ASO Communications Lead; member of the Communications, Partnerships and Networks Sub-committee; term of office up to 3 years/flexible

Role Description

The ASO Communications Lead role is a new leadership position within the Communications, Partnerships and Networks Sub-committee. The ASO Communications Lead will work closely with the Sub-committee Chair (Dr Kath Roberts) to lead on the development and delivery of the communication components of the ASO strategic plan. Current activities relate to ASO member and public facing communications, including our monthly newsletter, regular social media communications, and website content.

The leadership role will be supported by three ASO communications internships (12-month duration, new positions). Adverts have been shared with ASO student members and we hope to have these positions filled before the end of April. The ASO student interns will be working with the ASO Communications Lead to develop content for the different ASO communication platforms.

This is an exciting opportunity for a leadership role for a new ASO Communications Team. The role requires excellent leadership, communication, and organisation skills. It would be particularly well-suited to ASO members who regularly use communication tools for professional activities, including diverse social media platforms.

The time commitment is expected to be 1 day per month. This will include attending six Sub-committee meetings every year (1-hour) and an annual meeting of all operational team members usually held the day before UKCO (3 hours). The additional time will be spent outside of meetings developing and delivering on ASO communications elements of the ASO strategy.

If you would like further information about this new ASO role, please contact the ASO Office (asooffice@aso.org.uk) or the Communications, partnerships and Networks Sub-committee Chair (kath.roberts@york.ac.uk).

March 2024