A council approach to food and obesity in Newcastle

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Presentation

Why a city food plan?
Background to the development of the plan
Key components
Next steps
NCC Priorities

- A working city
- Decent neighbourhoods
- Tackling inequalities
- A fit for purpose council
Excess weight - Current position

PHOF 2.06i Excess Weight in 4-5 year olds: Newcastle

PHOF 2.06ii Excess Weight in 10-11 year olds: Newcastle
Excess weight - Current position

Prevalence of Obesity 4-5 year olds: Newcastle

Prevalence of Obesity 10-11 year olds: Newcastle
### Density of Fast Food Outlets

#### Density Of Food outlets in England, Core City Comparison, 2014. Source: PHE

<table>
<thead>
<tr>
<th>Location</th>
<th>Density per 100,000 population</th>
</tr>
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<tbody>
<tr>
<td>England</td>
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<tr>
<td>Liverpool</td>
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<td>Manchester</td>
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<td>Birmingham</td>
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<td>Nottingham</td>
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<td>Newcastle upon Tyne</td>
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<td>Leeds</td>
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<td>Bristol, City of</td>
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#### Density Of Food outlets in England, North East Comparison, 2014. Source: PHE

<table>
<thead>
<tr>
<th>Location</th>
<th>Density per 100,000 population</th>
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<td>Hartlepool</td>
<td>143.64</td>
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<td>Middlesbrough</td>
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<td>Redcar &amp; Cleveland</td>
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<td>Durham</td>
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<td>Sunderland</td>
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<td>Northumberland</td>
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Sustainable Food Cities

• Newcastle part of the Sustainable Food City Network
• Food Newcastle – Charter
• Food Newcastle Action Plan
City Food Plan

“address the health and well-being of the local population by implementing a range of actions to improve what people eat and drink”
Food Plan

- Development of a city wide food plan
- Realisation that food is not simply related to the obesity agenda
- Using food as a vehicle to tackle wider issues
- Developed in partnership
- Sustainable Food City programme
Process

- Scoping document
- Review of existing plans and strategies
- Interviews with key stakeholders
- Draft plan developed
- Consultation
- Refinement
- Final plan delivered
Components of the Food System

Taken from Newcastle city wide food policy scoping document, Suzanne Spence
Factors influencing what people eat

• Complex factors
• Action needs to be taken at different levels
Main themes

• Diet related ill health and access to good food
• Good food for all: tackling food poverty
• Community food knowledge, skills, resources and projects
• Strengthen the local sustainable food economy
• Transforming catering and food procurement
• Reducing waste and the ecological footprint of the food system
• Approach and partnerships
Links to other plans

- Wellbeing for Life Strategy
- City Health Plan
- Core Strategy and Urban Core Plan
- Hot Food Takeaway SPD
Stakeholder Analysis
Implementation

• Partnership approach
• Building on previous structures and processes
• Revision of Food Newcastle
• Key priorities for Year 1 identified
Implementation

Food Newcastle to oversee implementation of the plan

- Reducing sugar consumption
- Reducing holiday hunger
- Increasing food skills and knowledge
- Establish good food business network
- Establish a strategic food waste group
Challenges

- Funding
- Engagement
- Scope